



Nauck Civic Association
 Post Office Box 4037
 Arlington, Virginia 22204
www.ncaarlington.org

Dear Prospective Sponsor, Vendor or Volunteer:

In celebration of 173 years as an established community in Arlington, Virginia; the Nauck Civic Association is hosting our annual “Nauck Civic & Community Pride Day” (NCCPD) on Saturday, September 16, 2017 from 12 noon until 6:00 p.m. at Drew Model School, 3500 S. 23rd St. Arlington, VA.

As a community partner, we need your support to achieve our overall objective to increase the quality of life in the areas of community building and development, education, family engagement and service. Whether it is wholesome recreational and character building for our youth, safety, affordable housing, or life skills training for the adults; this organization is purposed to make a difference in our community as we celebrate our rich heritage as well as continue building links towards the future!

The theme of our annual celebration this year is “Historic Nauck: Celebrating the Past, Present and Future”. This is a call to citizens, groups and organizations who would like to join us in this salute to Nauck! Your participation and involvement will help us exceed last year’s celebration of over 600 attendees. We are seeking Corporate Sponsors, vendors (both retail and informational providers), health care providers and volunteers to share in our fun and festive day.

Please return enclosed Participation Form to let us know your choice of participation. We will send a confirmation and further details to all participants at a later date.

| VENDOR | SPONSOR OPPORTUNITIES | | | IN- KIND DONATIONS |
|--|---|---|--|----------------------------------|
| Information (Non-profit or Government) – Fees waived | Platinum -\$2,500 cash and/ or value of contribution | Gold -\$1,000 cash and/ or value of contribution | Silver -\$500 cash and/ or value of contribution | SUGGESTIONS: |
| Health Care Provider - Fees waived | Name or logo featured on NCA website and printed materials, promotional flyers, tv, radio, internet and any other opportunities where we will proudly promote this event. | | | Food/and or drink for volunteers |
| Retail/Business \$25 | Acknowledgement and recognition in press releases and during event. | Acknowledgement and recognition in press releases and during event. | | Gift cards |
| | Logo recognition on event banners and signage. | Logo recognition on event banners and signage. | Logo recognition on event banners and signage. | Gift certificates |
| | Prime booth space at the event for marketing your products and services. | Booth space at the event for marketing your products and services. | Booth space at the event for marketing your products and services. | Raffle items |
| | Opportunity to make remarks on stage at the event. | Verbal acknowledgement during event. | Verbal acknowledgement during event. | Give-a-ways |

Should you have any questions, please feel free to contact the NCCPD Planning Committee at ncaarlington@gmail.com or (703) 486-0058.

Thanks in advance for your consideration.

Sincerely,
 NCCPD Planning Committee



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2017 Nauck Civic & Community Pride Day Participation Form September 16, 2017 – Drew Model School

Company/Organization: _____ Contact person: _____

Address: _____

Email: _____ Phone #: _____

How will you participate?

CORPORATE SPONSOR/DONATION

- Platinum Sponsor/Partnership \$2,500
- Gold Sponsor/Partnership \$1,000
- Silver Sponsor/Partnership \$500
- We are unable to commit to a specific level, but please accept our donation of \$_____
- We would like to donate the following In-Kind contribution: (ex., food and or drinks for volunteers, gift cards for give-a-ways, raffle prizes) _____

VENDOR

- Will have a representative on-site during the event with information (Non-Profit or Government) – **fees waived**
- Health Care Provider (Non-Profit) - **fees waived**
- Business/Retail - **\$25***

*Description of Business and Items for Sale: _____

- Our check is enclosed -or-- Please pay via PayPal on our website at www.ncaarlington.org
 (payable to Nauck Civic Association)

VOLUNTEER

- | | | |
|--|--|---|
| <input type="checkbox"/> Marketing and Advertising | <input type="checkbox"/> Flyer Distribution/Communications | <input type="checkbox"/> Make Phone Calls/Reminders |
| <input type="checkbox"/> Set-up and/or Clean-Up | <input type="checkbox"/> Parking Lot Management | <input type="checkbox"/> Food Service |
| <input type="checkbox"/> Information Booth | <input type="checkbox"/> Health Fair | <input type="checkbox"/> Security |
| <input type="checkbox"/> Field Events | <input type="checkbox"/> Children Activities | <input type="checkbox"/> Other: _____ |

Return form by **September 1, 2017** via:
Mail: Nauck Civic Association, P. O. Box 4037, Arlington, VA 22204 *or*
Email: ncaarlington@gmail.com